

Minnesota Golf Association, Inc. Job Posting USGA/MGA P.J. Boatwright, Jr. Internship



Opportunity: Digital Media and Events Internship

Reports to: MGA Digital Media Manager and other MGA Department Leads

Objective: This internship offers a comprehensive introduction to golf administration through hands-on experience across multiple

MGA departments, including digital media and video production, Senior Tour event operations, and MGA Foundation and Youth on Course initiatives. It is ideal for individuals interested in pursuing a career in golf administration, sports

media, or event management.

Requirements:

• Working knowledge of social media platforms including Instagram, Facebook, TikTok, YouTube, and emerging platforms

- Videography and video editing experience for social media strongly valued
- Working knowledge of Adobe Creative Suite applications
- Strong communication and copywriting skills that align with MGA's voice and tone
- Proactive mindset with the ability to work independently and collaboratively
- Flexible work hours to accommodate attendance at championships and events
- Knowledge of or interest in golf and sports required
- Willingness to travel to different MGA work sites (no fixed office location)
- Not a professional golfer, in accordance with program guidelines

General Duties:

• Digital Media & Video

- Assist the MGA Digital Media Manager with ongoing social media and video initiatives
- Support day-to-day management of social platforms: posting, engaging with followers, and responding to comments and messages
- o Attend MGA championships and events to capture and post real-time content
- Capture and edit video content for use across digital platforms
- Assist in creating graphics and collateral for MGA stakeholders
- Help organize and manage digital assets

• Senior Tour & Event Operations

- o Assist with on-site operations of MGA Senior Tour events
- Provide administrative support before and after events
- Support staff at MGA championships and events as needed

MGA Foundation & Youth on Course

- Support Youth on Course initiatives through event attendance and customer service
- Provide administrative support for Foundation and fundraising projects
- o Assist with content creation for the MGA website and social media
- o Help promote MGA programs and services at events

Compensation: \$15 per hour. Eligible for overtime after 40 hours per week.

Hours: Full-time. Typical weekday hours: 8:30 a.m. - 4:30 p.m., with the opportunity for overtime and/or early morning and

late evening hours which may include travel (requiring overnights).

Employment: Employment period will be April/May through September/October. Start and end dates are flexible depending on

school schedule (if applicable).

Location: This position does not have a fixed work location; rather, it will require travel to different work sites.

Deadline: Applications accepted until January 31, 2026.

To Apply: Go to <u>mngolf.org/employment</u>

Questions: Contact Nicholas Thorngren, Digital Media Manager, (<u>nicholas@mngolf.org</u>)